



NXP Semiconductors

Company presentation

July 2009



NXP Semiconductors

- **President & CEO:** Rick Clemmer
- **Headquarters:** Eindhoven, The Netherlands
- **Net sales:** \$5.4 billion in 2008 *)
- Established in 2006 (formerly a division of Philips)
- 50+ years of experience in semiconductors

NXP provides engineers and designers with semiconductors, system solutions and software that deliver better sensory experiences

- **Businesses:**
 - Automotive
 - Home
 - Identification
 - Multimarket Semiconductors
- Owner of NXP Software, a fully independent software solutions company



*) These figures include the Mobile & Personal business which was largely part of the ST-NXP Wireless JV in 2008

NXP Semiconductors leadership team



Rick Clemmer
President and Chief Executive Officer;
ad interim Automotive Business



Chris Belden
Senior Vice President Operations



Karl-Henrik Sundström
Executive Vice President
and Chief Financial Officer



Guido Dierick
Senior Vice President and
General Counsel



Mike Noonan
Senior Vice President Global Sales



Christos Lagomichos
Executive Vice President and
General Manager Business Unit Home



Alexander Everke
Executive Vice President and
General Manager MMS Business Unit



Mark Hamersma
Senior Vice President
Business Development



Peter Kleij
Senior Vice President
Human Resource Management

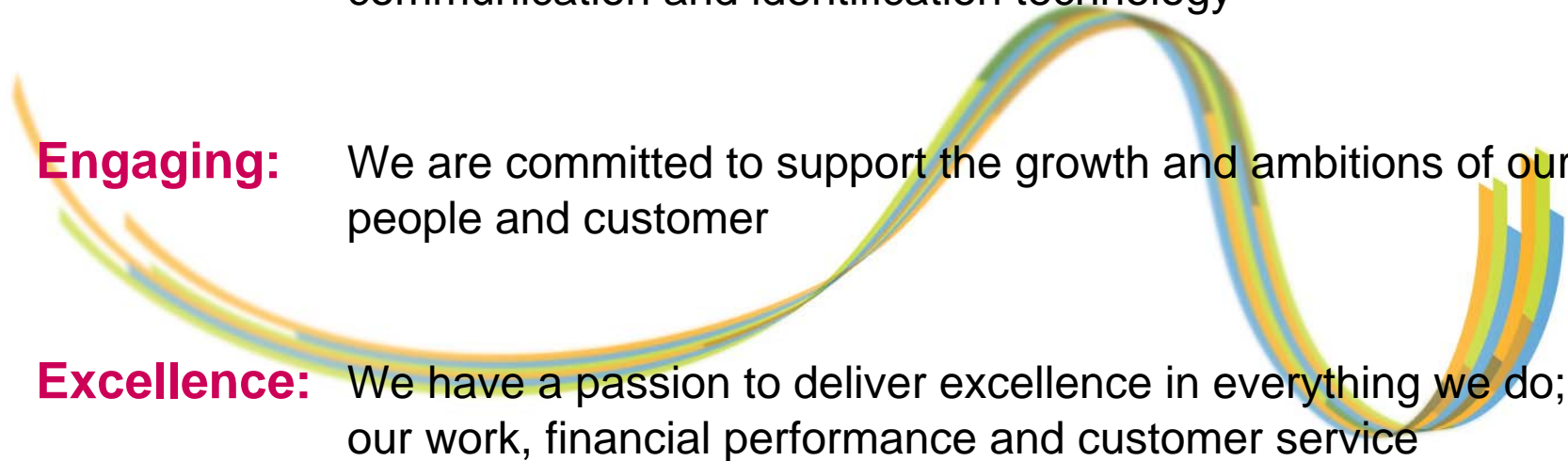


Rene Penning de Vries
Senior Vice President
and Chief Technology Officer



Rudy Stroh
General Manager
Identification Business

NXP's offerings are a combination of ...

- **Insightful:** We are driven by deep insights into what the customer and their end-users want to experience from our technology
 - **Inventive:** We create meaningful innovations in vibrant audio, video, communication and identification technology
 - **Engaging:** We are committed to support the growth and ambitions of our people and customer
 - **Excellence:** We have a passion to deliver excellence in everything we do; our work, financial performance and customer service
- 

Strong customer base

Strategic Accounts



Identification



SPSL



Automotive



MMS



Home



Channel

Distis



EMS



Financial track record

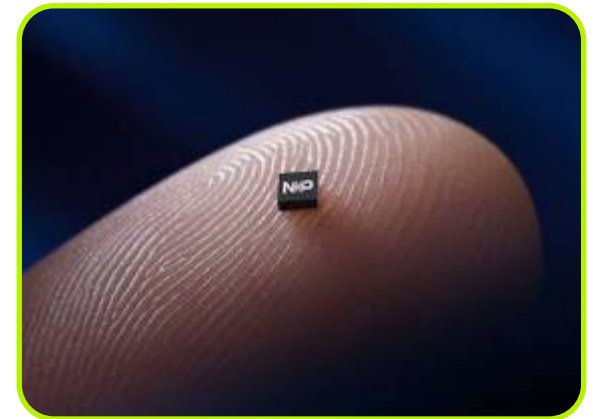
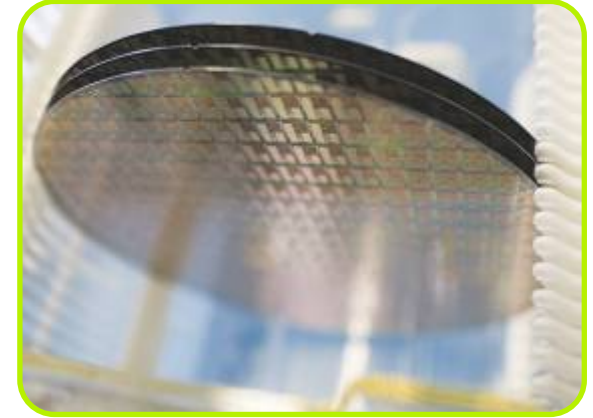
USD million

	2007 ¹	2008 ¹
Sales	6,321	5,443
comp growth	1.4%	-6.6%
Adjusted EBITDA	1,031	485

1) Numbers include the Mobile & Personal business which was largely part of the ST-NXP Wireless JV in 2008

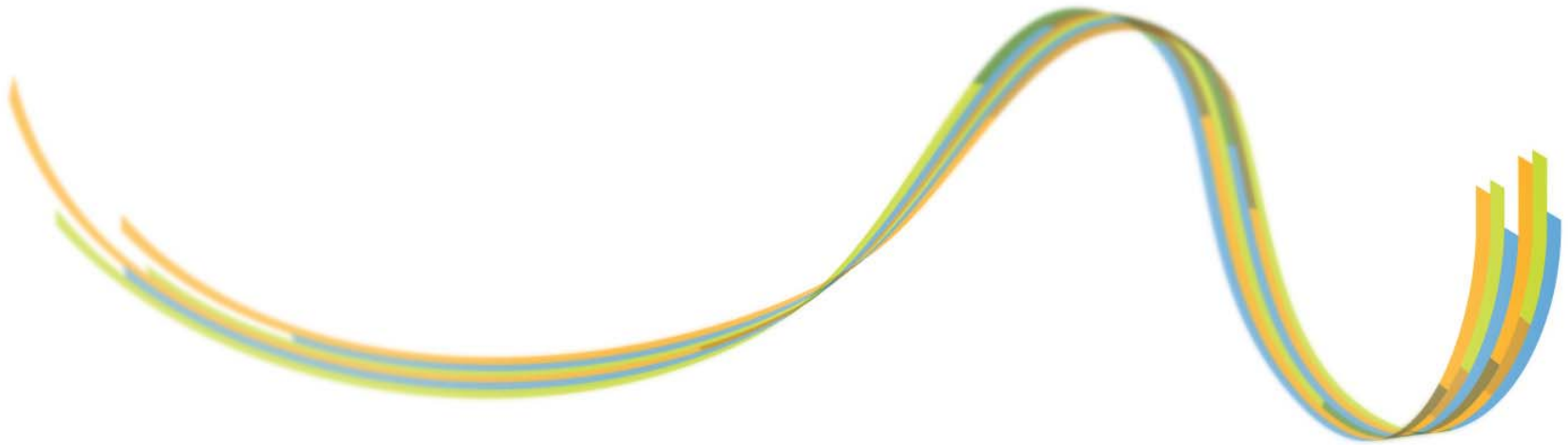
An R&D powerhouse

- NXP employs around 4,500 engineers to ensure optimal product creation
- Investment of about \$1.2 billion in R&D in 2008 *)
- 5,700+ patent families
- 20 R&D centers located in 14 countries



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NXP Semiconductors has strong positions
in the key markets it targets



Automotive

Lead in focus areas

- #1 in automotive In-Vehicle networking, with every major car maker worldwide using our ICs
- #1 in Digital Signal Processors for car radios
- #1 in Car infotainment
- #1 in car radio tuners
- More than 40 % of all car radios contain NXP ICs
- #1 in system solutions for automotive immobilizers and keyless entry/go
- 1 in 3 vehicles produced annually uses one of our sensors
- 1 out of 4 cars produced worldwide in 2007 had 4 NXP ABS sensors on board
- First to launch a One-Chip-Key including immobilization, microcontroller and radio transmitter



Home

Lead in focus areas

- Leading in picture quality developments for TV, Set-Top Box (STB) and PC TV, with:
 - Motion Accurate Picture Processing: first to remove all artifacts from HDTV motion pictures
 - Best digital natural motion
 - Integrate MPEG4 decoding in TV IC
- Introduced the industry's first digital TV processor manufactured in 45nm technology
- Top 3 player in digital video systems (incl. Digital TV and set-top box)
- 1 out of 2 TVs worldwide contains NXP chip
- #1 in silicon tuners
- Leading position in PC TV, with 1 in 2 PC TVs use our SOC, tuner can, and silicon tuner chipsets



Identification

Lead in focus areas

- #1 in **RFID tagging** solutions
 - Supplying >50% of HF tagging market
 - Breakthrough in UHF Cost effectiveness
- #1 in **eGovernment** solutions
 - Supplying 80% of ePassports projects worldwide
- #1 in contactless EMV **banking** solutions
 - Supplied > 500 million banking cards in 35 countries
- #1 in **NFC** solutions
 - Inventor of NFC technology together with Sony
 - NXP products used in about 150 NFC trials worldwide
- #1 in **Public transportation**
 - MIFARE is used in >70% transport infrastructure
- Over 4 Billion contactless ICs shipped to date



Multimarket Semiconductors

Lead in focus areas

High Performance Analog

- Global leader in general lighting driver ICs
- Global leader in Interface products
- 1 out of every 2 laptop adapters utilizes the NXP GreenChip™ SMPS controller

ARM Microcontrollers

- Leader in Flash performance
- Widest range of ARM Microcontrollers
- Leading supplier of MCUs with USB, Ethernet, and LCD

Sound Solutions

- #1 since more than a decade in the production of dynamic speakers for cell phones
- #1 with the highest acoustic components production capacity worldwide
- #1 with major technology innovations in acoustic solutions

Standard Products

- #2 globally in small signal discretes
- #2 globally in standard logic
- Leading the industry in product range, package technology and quality

NXP Software

- ▶ **NXP Software is a leading Independent Software Vendor (ISV) with worldwide local sales and support**
 - Strong focus on attractive markets with high growth potential such as Mobile & Computer device market
- ▶ **Delivers modular LifeVibes™ software solutions for a wide range of multimedia use cases**
 - Optimized for different mobile segments and platforms
 - Access to more than 100.000 patents!
 - Vast knowledge base and end-user insights on Audio, Video, TV, Imaging and Voice applications
- ▶ **The leading provider of multimedia software solutions for mobile and emerging computing platforms**
 - Installed base > 550M devices implemented in over 250 phone models
 - Market leader in the feature phone segment



Corporate Social Responsibility

Our commitment

- ▶ NXP believes that taking responsibility for its impact on the world is fundamental to the company's success and its ability to deliver value to customers, partners and employees, as well as protecting the environment
- ▶ **Four key focus areas**
 - Global Warming (PFC emissions & Energy consumption)
 - Green Products (Hazardous substances, EcoDesign, Energy saving)
 - Social Engagement (Employee involvement)
 - Employees (Safe & Healthy work environment)
- ▶ Our approach to Corporate Social Responsibility extends well beyond our company and we believe that for us to become a truly sustainable company, we need our suppliers to join us; based on a shared set of values and principles



