



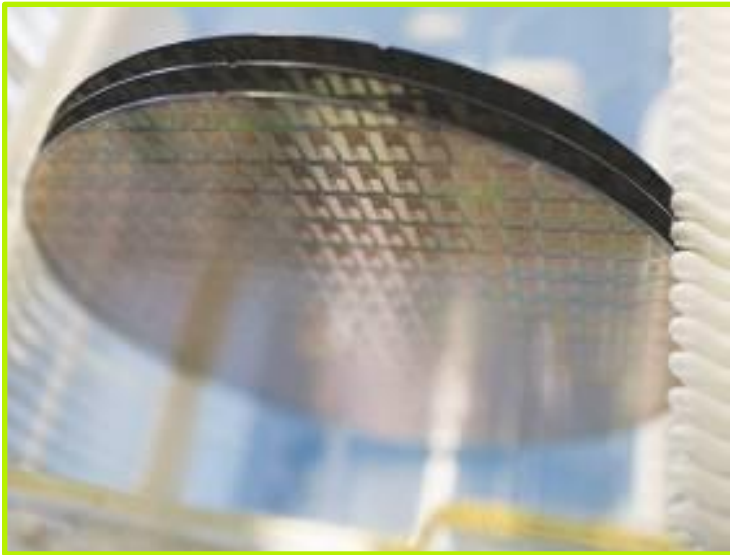
NXP Semiconductors

Company presentation

November 2011

NXP Semiconductors

NXP Semiconductors N.V. (NASDAQ: NXPI) provides High Performance Mixed Signal and Standard Product solutions that leverage its leading RF, Analog, Power Management, Interface, Security and Digital Processing expertise.



Our innovations are used in a wide range of automotive, identification, wireless infrastructure, lighting, industrial, mobile, consumer and computing applications.

A global semiconductor company with operations in more than 25 countries, NXP posted revenue of \$4.4 billion in 2010.

NXP Semiconductors Management Team



Rick Clemmer
President and CEO



Karl-Henrik Sundström
CFO



Chris Belden
Operations



Peter Kelly
Operations



Alexander Everke
General Manager
HPMS (excl. Auto / ID)



Kurt Sievers
General Manager
HPMS Automotive



Ruediger Stroh
General Manager
HPMS Identification



Frans Scheper
General Manager
Standard Products



René Penning de Vries
CTO



Guido Dierick
General Counsel



Robert-Rigby Hall
Human Resource
Management

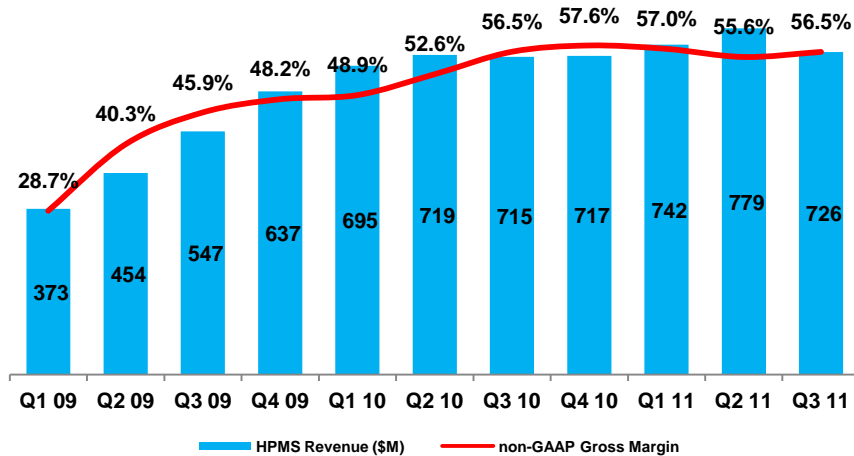


Loh Kin Wah
Executive vice president,
sales & marketing

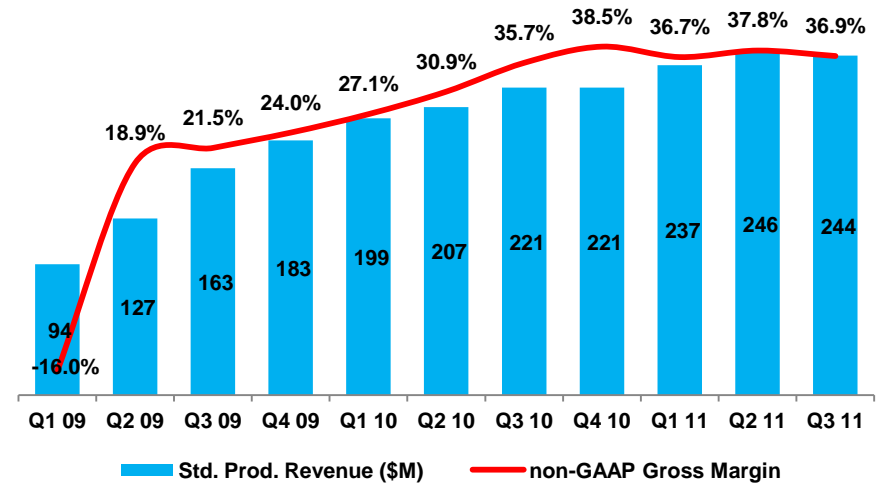
Financial track record

Revenue (millions of USD)

High Performance Mixed Signal



Standard Products



Key macro growth drivers in electronics



Energy Efficiency

- Efficient power conversion and low stand-by power
- Energy-saving lighting and back-lighting
- Energy conservation through demand side management
- Electric/lighter vehicles, intelligent traffic management



Connected Mobile Devices

- Proliferation of mobile data usage, wireless infra build-out
- Smart mobile devices: always-on, multimedia, location-based
- Connected car, many broadcast & connectivity standards
- New user interfaces (e.g., touch, joystick)



Security

- Secure mobile transactions and secure identity
- Authentication, tagging and tracking
- Car and home access, security & remote diagnostics
- Radar and (body) scanning installations



Health

- Personal healthcare and portable emergency devices
- Connected hearing aids and implantable devices
- Car safety & comfort
- Electronic diagnostics

Uniquely Positioned to Win in HPMS

6,800 HPMS products:

HP RF, Analog, Power, Interface, MCU, DSP, Logic, Security, Sensors, ADC/DAC

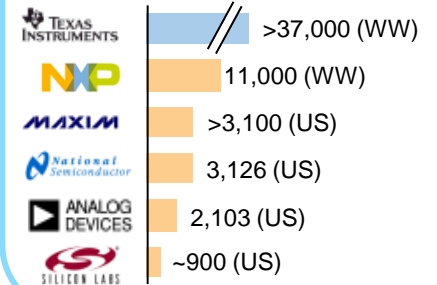
Broad Product Portfolio Across System Functions

Leading Mixed-Signal and Digital Design Skills

>2,600 experienced HPMS engineers

Deep IP Portfolio

Leading Patent Portfolio



Deep Applications Expertise

- 8 priority applications
- Hired >100 Field Application Engineers in 2009

Specialty Processes & Competitive Manufacturing Assets

- World class RF, HV power and Auto processes
- Scale back-end producing 60 billion parts per year
- Largely Asian manufacturing

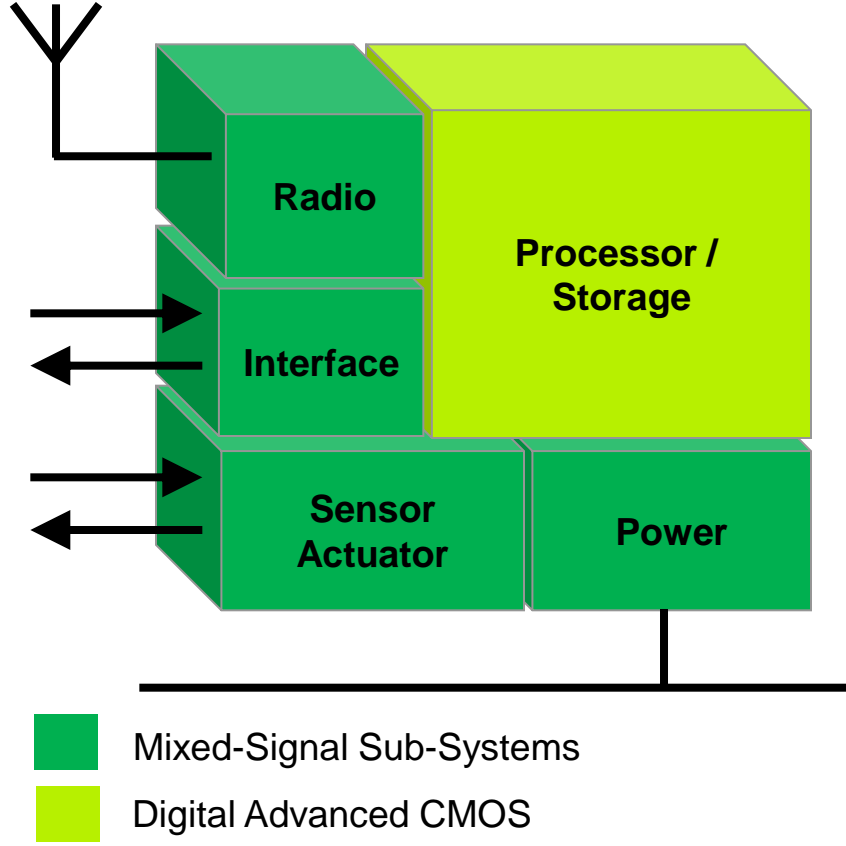
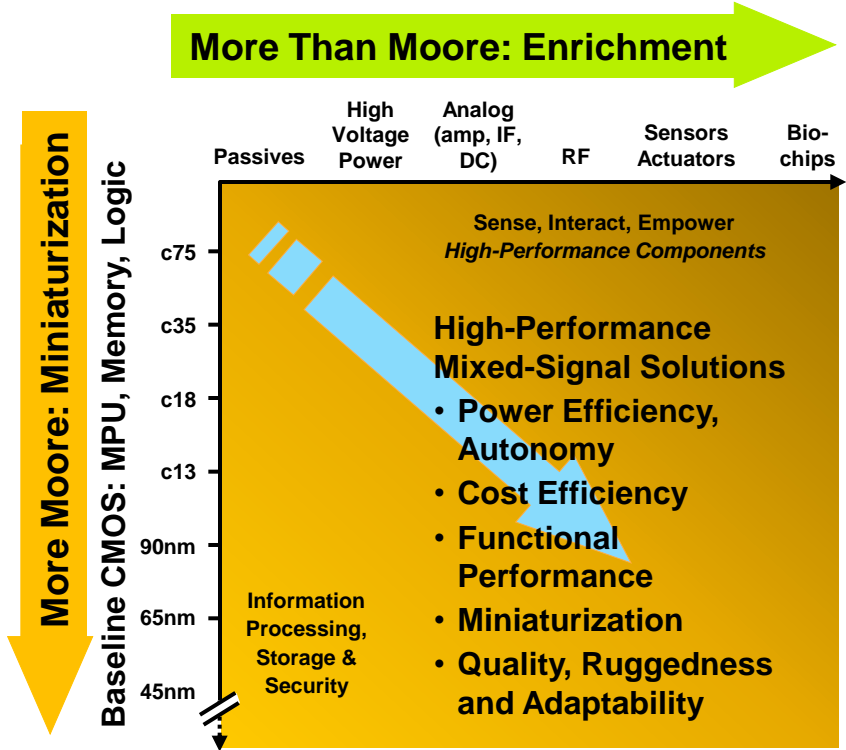
Source: Patent data from annual filings and company web-sites



High Performance Mixed Signal Solutions

More Than Moore Required

Application Optimized Mix of Analog and Digital



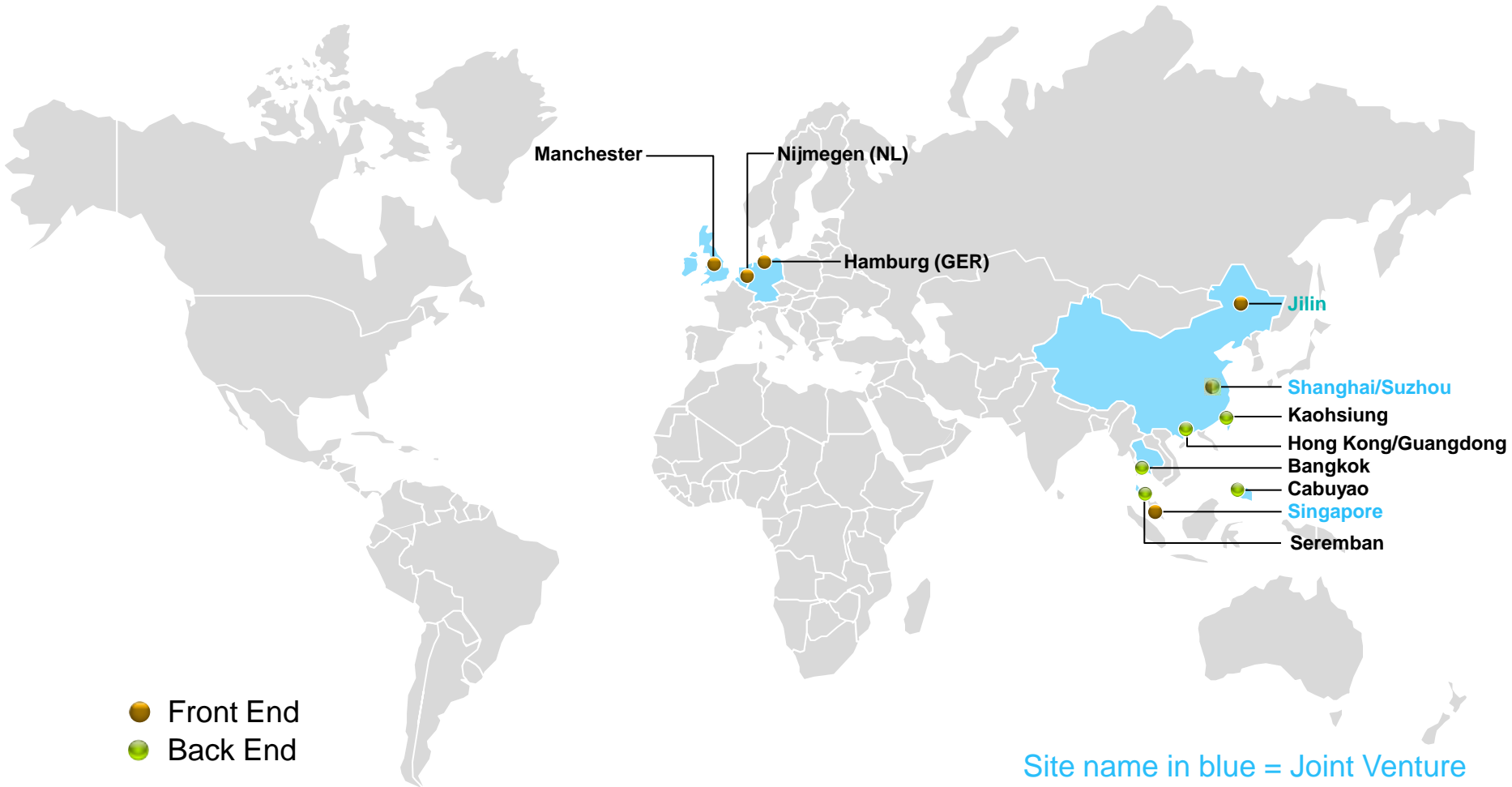
Strong innovation track record dating 50+ years

Focused investment of over \$550 million per year in R&D



World class manufacturing capabilities

Differentiated process technologies and competitive manufacturing



Our innovations are used in a wide range of applications (1/2)

Wireless infra



- Wireless base stations
- Point-to-point
- CATV infrastructure
- Broadcasting

Lighting



- Lighting drivers (CFL, LED)
- Lighting networks
- Backlighting

Industrial



- Smart grid
- White goods
- Home / building automation
- Power supplies

Mobile



- Mobile devices
- Portable power supplies
- Personal health
- Chargers

Our innovations are used in a wide range of applications (2/2)

Automotive



- In-vehicle networking
- Car access & immobilizers
- Car entertainment
- Solid State Lighting
- Telematics
- Lighting

Identification



- Secure identity
- Secure transactions
- Tagging & authentication

Consumer



- TV
- Satellite, Cable, Terrestrial and IP set-top boxes
- Satellite outdoor units

Computing



- Tablet PCs
- Note- /Netbooks
- Desktops
- Power supplies. Monitors and peripherals

Automotive

Key Positions




#1 Passive Keyless Entry & Immobilizers (48% MS)

#1 In-Vehicle Networking: CAN/LIN/Flexray (46% MS)

#1 Car Radio (32% MS)

Emerging Growth Engines



HD Radio
Software defined digital radio

Auto LED

Telematics

Aligned with Market Leaders



Ford **Continental** **DELPHI**

BOSCH **Panasonic** **SONY**

ALPINE
Mobile Media Solutions

BYD **BMW** **FUJITSU TEN**

Highlights

- **Secular market trends and characteristics**
 - Focus on reduced CO₂, mobility and convenience
 - High barriers to entry and long product life-cycles
 - Auto electronics market to grow above market
 - High growth in BRIC countries
- **Market leader for > 80% of automotive revenue**
 - #3 in China, #5 world-wide
 - Focus on high margin segments
- **Recent innovations to drive growth**
 - First multi-standard digital software-defined radio
 - First single-chip digital radio for terrestrial radio
 - First with new “Flexray” in-car networking standard



Sources:

Market share data based on results for 2009

Strategy Analytics (market size, market shares PKE/Immo and IVN), iSuppli (China/WW ranking, market share car radio)



Note: All figures throughout this presentation reflect results from continuing operations, net of the divestiture of the Sound Solutions business.

Identification

Key Positions

#1 eGov (37% MS)

#1 Transport & Access (70%+ MS)

#1 NFC (~85% MS)

#1 RFID (40%+ MS)

Readers (Leader)

Emerging Growth Engines

Authentication

Aligned with Market Leaders

Highlights

- **Secular market trends and solutions**
 - Electronic Mobile Payments → SmartMX™
 - Security & Trusted Access → Smart@ID™
 - Secure Connected Mobility → MIFARE™
 - Counterfeit prevention
- **Market leader and innovator in identification market**
 - Co-inventor of NFC with broad IP patent portfolio
 - Leader in field proven contactless interoperability
 - Proven vendor with complete NFC solution
 - Strategic collaboration with Google
- **Recent innovations to drive growth**
 - NXP is driving broad-based NFC ecosystem adoption
 - Authentication / Product tagging for inventory control
 - New opportunities: e-metering, car control, telematics...

The Connectivity Revolution

>1B contactless touch points

Sources:
Market share data based on results for 2009
IMS, Idtechex and ABI



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Wireless Infrastructure, Lighting and Industrial

Key Positions

Lighting Driver ICs:
#1 HID (40% MS)

#1 Multimarket
32-bit ARM MCU (25-30% MS)

#2 High Performance RF (15% MS)

Emerging Growth Engines

ADC

HS Data converter

802.15

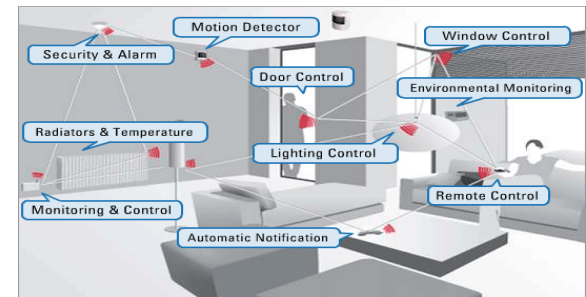
CFL

LED

Aligned with Market Leaders

Highlights

- **Secular market trends**
 - Increased demand for energy efficient lighting
 - Emerging market for centralized smart grid control
 - Mobile data usage driving cellular base-station
- **Market leader**
 - Innovator in ultra-low power intelligent networked environmental control
 - Lighting control (CFL and LED)
 - LP Wireless access (IEEE 802.15)
 - System knowledge and firmware
 - Multi-market 32-bit ARM MCU leader
- **Recent innovations to drive growth**
 - Intelligent networked lighting
 - Smart home connectivity



Sources:
Market share data based on results for 2009
IMS, Idtechex and ABI

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Mobile, Consumer and Computing

Key Positions



Notebook AC/DC
(~45% MS)



Interface ICs:
#1 I²C #1 LP RTC #2 Bridge ICs & UARTS



**#1 STV/STB
Silicon Tuners**

Emerging Growth Engines

LED controllers



DisplayPort

Low power adapter



Aligned with Market Leaders



Highlights

- **Secular market trends**
 - Increased demand for energy efficiency
 - Low power mixed-signal integration
 - Transition to Si tuners in DTV/STB
- **Market leader**
 - Innovator of GreenChip notebook power supply
 - Leader in silicon tuners for STV/STB
 - Multi-market interface and general purpose logic
- **Recent innovations to drive growth**
 - GreenChip for low power adapters
 - High-speed interface product portfolio
 - Personal Health portfolio



Sources:
Market share data based on results for 2009
IMS, Idtechex and ABI

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Standard Products

Integrated Discretes



#2 interface conditioning & protection (18% MS)

Discretes



2 SS T&D (13% MS)

- **Approximately 45% of all Standard Products are “designed-in”**
 - Design-in margin profile can be better than SP average, with lower annual ASP erosion
- **Benefits of Standard Products to HPMS**
 - Strong distribution footprint - combined #2 supplier worldwide – provided broad reach
 - Very high volume business (>70B units/yr) – provides basis for packaging innovation and scale



Sources:
Market share data based on results for 2009
#2 WW distribution based on Lively Report; Integrated Discretes and T&D (WSTS market sizes)

Note: All figures throughout this presentation reflect results from continuing operations, net of the divestiture of the Sound Solutions business.

We are here for you, with a true ...

Customer-focused passion to win



