AUTOMOTIVE GOES BLUETOOTH® LOW ENERGY

The study of the Bluetooth Low Energy (BLE) technology for automotive applications shows how this technology can be used to reduce the energy consumption of vehicles, leading to improved fuel efficiency and reduced emissions.

BLE ENABLES...
- Improved energy efficiency
- Reduced emissions
- Enhanced connectivity

SMART ACCESS
Your car evolves into a phone

BLE enables the easy connection of smartphones to the car, allowing for seamless access to various features. This integration enhances the overall user experience and makes car ownership more convenient.

SMART CAR DIGITALIZED ACCESS
Driving the data economy

With BLE, car data can be easily shared and analyzed, leading to improved performance and reduced maintenance costs. This digitalization of car access opens up new possibilities for the automotive industry.

THE JOINED-UP THINKING CAR
Opting for monitoring and communication

BLE technology enables real-time monitoring and communication between the car and other devices, enhancing the overall efficiency and safety of the vehicle. This interconnected approach fosters innovation and sustainability in the automotive sector.

BLE TECHNICAL DETAILS
- Bluetooth Low Energy (BLE) is a wireless technology
- Compatibility with most modern devices
- Energy-efficient operation

BLE OFFERS...
- Improved performance
- Enhanced connectivity
- Increased flexibility