SHOES STEP INTO THE INTERNET OF THINGS
RAIN RFID Gets Footwear Inventories into Shape

RAIN RFID to the Rescue

As shown, RAIN RFID is a powerful part of the process, enabling retailers to gain immediate inventory insight.

Every pair of shoes goes to a Rain RFID tag, allowing it to leverage the technology's potential.


dressing above the shoe

Made for Online Channel

With an RAIN RFID solution in place, you can easily check available inventory, handle returns, and manage your inventory while maximizing sales.


dressing above the shoe

Brand Protection, Too

RAIN RFID helps increase product authenticity, allowing you to create a more secure ecosystem.


dressing above the shoe

Flexible Formats

RAIN RFID can be used in a variety of formats, from labels to RFID-enabled shoes.


dressing above the shoe

UCOE 6.0 – THE LEADING TECHNOLOGY FOR RAIN RFID IN RETAIL

UCOE 6.0 offers seamless barcode compatibility, with a new generation encoding and encryption features and secure sector fast decoding.


dressing above the shoe

Take the Next Step

For more information, visit us at NXP.com/RAIN or call 1-800-930-2200

NXP (NXP Semiconductors) Logo

UCOE 6.0 Logo