



# Bright Horizons Webinar Schedule

2026 Annual Schedule

## Bright Horizons College Coach Webinars

### College Coach

#### Education & College Expert Guidance

Live Webinar | Every 2<sup>nd</sup> Thursday | 3:00 P.M. EST

Did you know many parents spend up to 200 hours helping their child prepare for college and, even then, miss critical application or financial aid steps? Your **Bright Horizons College Coach**® benefit provides exclusive expert guidance throughout every step of your journey. Join us to learn more about what's available and how our former college admissions and finance officers can help you and your family prepare for a bright future.

Register Here: [https://webinars.on24.com/bh/CollegeCoach\\_2026](https://webinars.on24.com/bh/CollegeCoach_2026)

### Tutoring (All Ages)

#### Professional Tutoring for All Ages

Live Webinar | Every 3<sup>rd</sup> Wednesday | 12:00 P.M. EST

Stay on top of schoolwork and test prep with support from top partners for you and your child available through your **Bright Horizons Back-Up Care**™ benefit. Join the webinar to learn about tutoring for all learners ages 5+, in 3,000+ subjects. Even if you can't attend live, register for a copy of the recording.

Register Here: [https://webinars.on24.com/bh/Tutoring\\_2026](https://webinars.on24.com/bh/Tutoring_2026)

### Understanding and Negotiating Your Financial Aid and Scholarship Offers (11<sup>th</sup>-12<sup>th</sup> Grade)

ON-DEMAND

Your financial aid and scholarship offers are in. What are your next steps? First, decipher award letters to determine actual college costs. Then, ask for more! In this webinar, parents will learn how to:

- Interpret financial aid terminology and compare offers
- Understand the terms and renewability of scholarships, grants, loans, and work-study
- Differentiate between financial aid and financing options
- Appeal for additional assistance based upon special financial circumstances
- Use competing offers to negotiate for increased merit scholarship funding

To register, log in or create your account at <https://passport.brighthouse.com>. Then click the blue "Register" button from your Home Page.

## Developing a High School Plan (8<sup>th</sup>–10<sup>th</sup> Grade) ON-DEMAND

High school is a critical time in your student's education journey, and it's important to find ways to maximize their potential for success in college and their future career. This workshop will show you how to help them effectively plan for high school academic and extracurricular activities, aligning with post-high school goals. You'll get strategies for:

- Selecting the appropriate type and level of courses across the curriculum
- Choosing extracurricular and summer activities (including jobs) to support growth and wellbeing
- Setting actionable goals, talking about interests and strengths, and aligning them with post-high school plans

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## Paying for College (9<sup>th</sup> Grade-College Students) Thursday | February 19 | 12:00 P.M. EST

Overwhelmed by the thought of paying for college? Taking control of the college finance process is possible — and *Bright Horizons College Coach*® can help. With our support, you'll learn how to determine what you're willing and able to pay for college, and strategically select schools that are the best financial fit for your family. During our live event, we'll share strategies to help:

- Make the most of family savings and cash flow
- Establish reasonable borrowing expectations
- Maximize need-based financial aid eligibility
- Identify colleges most likely to offer scholarships
- Effectively negotiate for deeper college discounts
- Distinguish winnable scholarships from time-wasters

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## Selecting Best Fit Colleges (11<sup>th</sup> Grade) Wednesday | March 4 | 12:00 P.M. EST

Wondering how to help your student through the college selection process? With close to 4,000 schools in the U.S., where should you even begin? The goal of this workshop is to help you and your student understand how to narrow the options and select their best-fit colleges. In this workshop you'll learn how to:

- Identify your student's strengths and interests
- Put together the strongest possible college list
- Match your student with a college that meets their needs and will help them reach their goals

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## Alternatives to a 4-Year Degree (9<sup>th</sup>–12<sup>th</sup> grade) Thursday | April 16 | 2:00 P.M. EST

Is a four-year college degree the only pathway to success? Could your student benefit from something different? There are a variety of pathways available to students today, but the key is understanding the options and determining which is best for your child. In this webinar, you'll learn:

- What academic, career, and other pathways exist for high school graduates
- How to research the training requirements, salaries, and demand for these careers
- How to identify the best options and set goals based on your student's strengths and interests
- Tips for establishing a timeline and action items for your student

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## **Saving for College (Newborn–12<sup>th</sup> Grade)**

Tuesday | May 5 | 12:00 P.M. EST

Stressed about saving for college...and intimidated by this incredibly important investment in your child's future? There isn't a one-size-fits-all savings plan — instead, this workshop will give you the tools you need to set (or readjust) course so that your savings plan aligns with your family's educational and financial priorities. You'll get an overview of the college savings landscape and learn how to:

- Choose a college savings plan that meets your needs
- Save in a tax-efficient manner
- Reduce the financial aid impact of college savings
- Set appropriate savings goals
- Identify untapped resources for college savings

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## **Writing Your Best College Essay (12<sup>th</sup> Grade)**

Thursday | July 9 | 7:00 P.M. EST

The college application essay plays a critical role in admissions success. And with the complex admissions process ahead, you and your student might be wondering what it takes to craft a stand-out essay. Join us for a live, interactive session to get expert advice on:

- What makes a strong, appropriate, and engaging essay topic
- Strategies to brainstorm, methods for writing, and tips for editing
- How to avoid common mistakes and pitfalls
- Insight into our former admissions officers' favorite essays
- How to get the most out of your free essay review benefit

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## **Senior Summer: Navigating the College Transition (12<sup>th</sup> Grade)**

Thursday | July 16 | 2:00 P.M. EST

Colleges will require several forms, payments, and other assorted paperwork related to medical, financial, and academic standing long before your child arrives on campus. This webinar will share what parents need to know to help smooth the transition to college in the fall:

- What forms will be required and why
- When bills will be due and the consequences of not paying on time

- Why are final high school grades still important
- How to submit the final high school transcript, transfer coursework, and AP/IB scores for credit evaluation
- How to prepare for creating a home away from home
- How to empower your student to become a self-advocate on campus
- Where to get answers to lingering questions

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## **Preparing College Applications (12<sup>th</sup> Grade)**

Thursday | September 15 | 12:00 P.M. EST

In the confusing and competitive college admissions process, preparation and timing are key to your student's success. But juggling the many components of each application and making sure your student is maximizing all of them can be overwhelming. This webinar will go over application process, strategy, and logistics to help your student submit their best application. You'll learn to:

- Understand the application components and how to tackle each one with less stress
- Write an impactful essay while avoiding common mistakes, pitfalls, and tricky topics
- Be proactive and strategic with deadlines

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## **Navigating the FAFSA and Other Financial Aid Applications (12<sup>th</sup> Grade-College Students)**

Thursday | October 15 | 12:00 P.M. EST

The college application process can be overwhelming, and one of the more stressful aspects can be accessing the financial aid needed to make college affordable. This program reviews how to apply for financial aid and provides a comprehensive, yet accessible, breakdown of the major financial aid applications, the FAFSA and the CSS Profile. The workshop covers:

- What forms of income and assets are reported—and not reported—on aid applications
- Under what circumstances are students considered financially independent of their parents
- Whose information is considered when parents are divorced
- How to report special financial circumstances to the financial aid offices
- Reasons to complete aid applications even if you don't expect to qualify for need-based aid

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